



# World Trend Plus

Designed to be a single access point for benchmarking and reference data, the CEIC World Trend Plus Database provides robust and in-depth insights into the performance of numerous developed and emerging countries and regions around the globe. Within the database, **Global Economic Monitor (GEM)** and **ASEAN\* Economic Monitor** offer series of normalized data with extended homogeneous history and detailed methodological notes that allows for quick comparison and analysis of various economic factors in the short and long terms.

The dataset includes key indicators such as **GDP, IPI, FDI, and CPI**. World Trend Plus also offers regionally aggregated data, comprehensive forecasts, commodities data, and market sentiment indicators.

## 8 KEY ELEMENTS

GLOBAL ECONOMIC MONITOR	ASEAN ECONOMIC MONITOR	COUNTRY AND REGIONAL FORECASTS	COMMODITIES MARKET DATA
<ul style="list-style-type: none"> <li>85+ indicators on 115+ economies standardized by CEIC analysts for convenient cross-country comparisons</li> <li>Series with extended comparable history to facilitate trend analysis</li> <li>Indicators include, but not limited to, Non-Performing Loan Ratio, Household Debt, Current Account Balance, Business and Consumer Sentiments</li> <li>Newly launched indicators include Tax Revenue, Government Consumption Expenditure, Total Deposits, Core CPI, and others</li> </ul>	<ul style="list-style-type: none"> <li>Leverages CEIC's comprehensive Asia coverage to derive AEC, ASEAN-6, ASEAN-5, and CLMV aggregates</li> <li>Data compiled for 10 ASEAN member states in an easy-to-read format</li> <li>Indicators include Trade by Country and Commodities, Current Account Balance, Foreign Direct Investment, and Labor Productivity, as well as sector indicators, such as Agriculture Yield and Tourism Receipts</li> <li>Interactive chart templates are available</li> <li>Key macroeconomic indicator forecasts provided by leading international agencies</li> </ul>	<ul style="list-style-type: none"> <li>Cover 16 broad regions and 192+ countries with 5-year projections</li> <li>Key macroeconomic indicator forecasts provided by leading international agencies</li> <li>United Nations Population Forecast that covers a total of 233 countries population estimates and projections to year 2100</li> <li>FocusEconomics Consensus Forecast Reports and Excel templates available as an optional upgrade service</li> </ul>	<ul style="list-style-type: none"> <li>Cover all major commodity prices and price indexes, as well as agricultural commodity supply and demand, with forecasts for the Americas, Europe, MENA, and Asia</li> <li>Commodity price indexes from the Baltic Exchange, and Commodity Research Bureau</li> </ul>
AGGREGATED DATA BY REGION	COUNTRY COMPETITIVENESS	INTERNATIONAL ASSOCIATIONS	TOP COMPANIES
<ul style="list-style-type: none"> <li>Covers the globe and 16 regions</li> <li>Data on 15 macroeconomic concept categories</li> <li>Extensive collection of data sourced from reliable public and private data agencies</li> </ul>	<ul style="list-style-type: none"> <li>A unique dataset of a broad array of competitiveness indicators for 140+ economies</li> <li>The Global Competitiveness Index (GCI), Travel &amp; Tourism Competitiveness Index (TTCI), and Information &amp; Communication Technology Networked Readiness Index (NRI) are among those included</li> <li>This dataset provides a comprehensive view of the competitiveness landscape in countries around the world</li> </ul>	<ul style="list-style-type: none"> <li>These statistics include data sourced from the Bank for International Settlements (BIS), World Steel Association (Worldsteel), Organization of the Petroleum Exporting Countries (OPEC), World Semiconductor Trade Statistics (WSTS), and United Nations Conference of Trade and Development (UNCTAD) and others</li> <li>These datasets offer a clear picture of the industry and enables cross-country comparisons and performance measurement</li> </ul>	<ul style="list-style-type: none"> <li>Include comprehensive financial and operational statistics on the top companies in the Non-Asia, Asia Ex-China, and China regions</li> <li>Covers 14 sectors and more than 200 companies</li> </ul>

## OECD DATABASES ALSO AVAILABLE ON CEIC'S PLATFORM:

**The OECD Main Economic Indicators** database includes a wide range of information for OECD countries and non-member economies starting from 1961, including quarterly national accounts, business surveys, retail sales, industrial production, construction, consumer prices, total employment, unemployment rates, interest rates, money and domestic finance, foreign finance, foreign trade, and balance of payments.

**The OECD Economic Outlook** database provides historical trends and future projections for a range of economic statistics. These include demand and gross domestic product (GDP), deflators and prices, general government accounts, households and business sectors, labor market, financial data, foreign exchange market, balance of payments, supply block, oil market, and other raw materials.

**The OECD Productivity Statistics** database provides an in-depth view of productivity growth trends. The breakdown of contribution to productivity growth by capital services such as ICT equipment and software can increase users' understanding of the drivers of productivity performance.

\*ASEAN Economic Monitor was formerly the ASEAN Indicators database. It was merged into World Trend Plus in February 2016.

## WORLD TREND PLUS

### KEY BENEFITS AND FEATURES

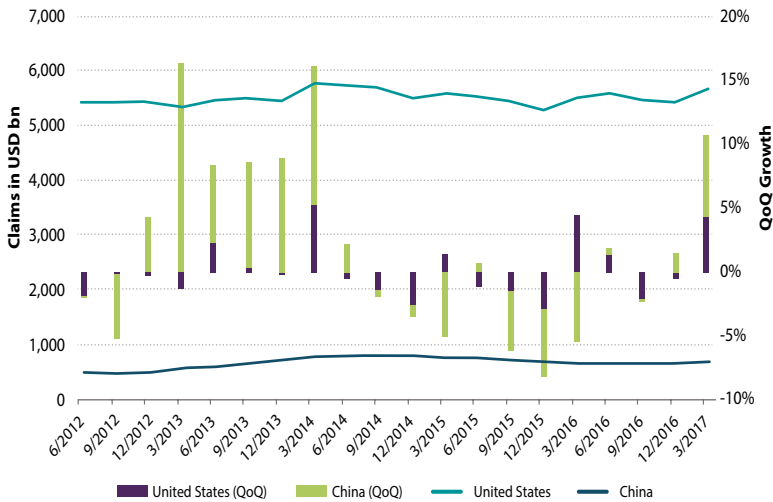
- Enables convenient and in-depth fundamental analysis across countries and regions through a comprehensive set of standardized benchmarks
- Boosts planning with forecast and sentiment data, offering the latest outlook on the global economic situation
- Provides privileged market data from Sentix, IFO Institute, Baltic Exchange, and the Commodity Research Bureau
- Offers insights into investment opportunities through comparisons of countries' competitiveness based on 250+ indicators
- Clarifies the complexity of an economy and the interrelated forces that drive competitiveness and economic growth

### GLOBAL TRENDS AT A GLANCE IN A SINGLE ACCESS POINT

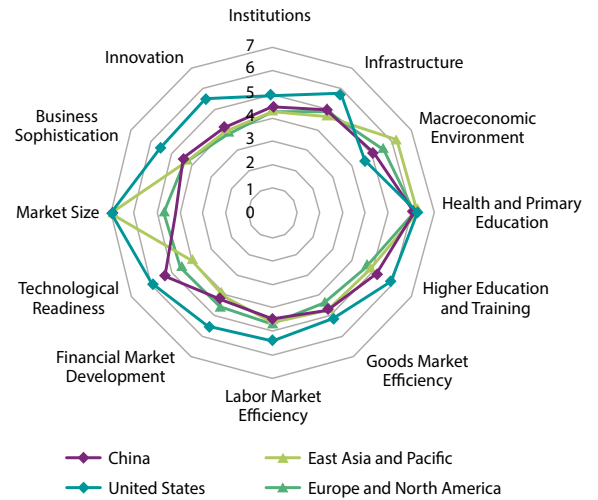
**WORLD TREND PLUS** furnishes its users with proprietary, normalized, key economic indicators under the GEM dataset, commodity prices for all major commodities, and a variety of sentiment indicators, providing investors' and business experts' expectations of the economy and key economic indicators.

**ASEAN ECONOMIC MONITOR** offers a comprehensive set of comparable indicators that allow in-depth analysis of southeast Asia. Both regional and country forecasts from reliable international sources in World Trend Plus allow analysis and comparison between an individual country and its affiliated region as a benchmark. A brand-new dataset the Competitiveness Index — will provide an alternative outlook to users who are looking for attractive business environments, seeking investment opportunities, or identifying areas of concern.

Foreign Claims on an Ultimate Risk Basis, USD bn and QoQ%



Global Competitiveness Index 2016-2017



### SUPPORT AND LOCATIONS

Our customer support staff are based in 20 offices around the globe, and provide the training and support needed to help you make the most of World Trend Plus. Leveraging on our extensive network of data experts, we resolve most inquiries within 24 hours. Regular email alerts keep you informed of new series added to the database.

#### REGIONAL HEADQUARTERS

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